

Visual Arts

Class Description	This course teaches the fundamentals of creating great videos. Using HD video cameras and accompanying equipment, you will learn what makes a great video and how to plan, shoot, write and edit attention-getting stories.	
Units of Study and Time Guidelines	Objectives, Assignments and Activities	Resources
Video Analysis Shot identification Editing WEEK 1	<ul style="list-style-type: none"> -Learning the makeup of videos; what types of shots make a good story <ul style="list-style-type: none"> * Learning and identifying key shot terms – wide, medium, tight, extreme close-up, establishing, trucking, cutaway (Shooting Techniques – under Key Terms) -Familiarizing yourself with the editing software workspace (watch AVID tutorials) -Homework Assignment: Dissecting and analyzing each shot in a video and discuss their impact. -Practice editing on AVID 	Internet/TV AVID tutorials Shot Key Terms AVID editing
Editing 1 WEEK 2- title 3-days edit	Students will work in pairs to begin creating their first projects, Building a Title page and editing first video -Create title screen (Project 1) -Editing Terms – in Key Terms -Create Cup Stacking Video (Project 2) <ul style="list-style-type: none"> * Importing video into AVID * Logging clips * Organizing clips to plan out video to edit *Edit video *Add in title screens, effects, transitions, etc. to finalize video for presentation -Critique one of classroom project	AVID editing Editing Terms Worksheet documents TV/ Document critique
Shooting Basics Video (Continuous Motion) (5-7 days) 1-instruction on cameras 1-Guest Speaker 1-learn continuous motion, start plan 2-plan out projects, shoot 1-edit, export 1-critique	Students will become familiar with how to use the camera equipment in class and begin to capture the key shot terms learned in Week 1. -Learning camera basics <ul style="list-style-type: none"> * Power button, white balance, importing video into computer, framing -Guest speaker – students will hear from a local news photographer to learn what to shoot, how to shoot, etc., when they get out on location. -Plan first shooting project – Continuous Motion video (must be at least 5 shots) <ul style="list-style-type: none"> *Choose an action (ex. making coffee, shooting a basket, walking into a room) *Plan out individual shots. Break apart the action into small, individual steps, and decide which shot type you want to capture it in. -Shoot project -Import project <ul style="list-style-type: none"> *Import video, edit shots together to create one continuous motion using various shots *you will shoot the action multiple times to gather the shots you need, but when it is edited together, it will have the appearance that you were able to capture one motion from several different angles. -Critique videos	Video Camera Tripod Worksheet documents – Project proposal, log sheet, script outline AVID editing
Action Video (10-12 days) 1-instruction, examples 2-plan, set-up 2-shoot 2-log, write 3-edit 1-critique	Students take the lessons learned in shooting techniques and create a story by profiling some sort of event. Examples could be kids on a playground, band practice, choir. They capture the sights and sounds of something and put it together to tell a story with a beginning, middle and end. -Learn components of a Natural Sound package (Action Video) -Plan out shoot, set up shoot -Shoot – Log – Write script outline -Edit -review Story Creation Terms – under Key Terms – under Student Resources -review Editing Tips – under Student Resources -Critique natural sound videos	Project guidelines Video examples Camera, AVID editing Story Creation Terms Editing Tips

<p>Feature Video</p> <p>(12-14 days) 1-instruction, examples 2-plan, setup 1-script writing 2-shoot 2-log 1-write 3-edit 2-critique 1-rework story</p>	<p>Students will expand upon their natural sound video project and create a feature story by adding in the elements of a reporter track and interviews to create a story. The story chosen must have depth to it to provide viewers with new facts. Possibly have a guest speaker (reporter) to come in to explain story creation.</p> <p>-Discuss elements of a feature story * 3 sound elements – natural sound, reporter track, interviews * beginning, middle, end *reporter track - should be used to provide facts of a story – who, what, where, how, when, why *Interviews - how to frame, questions to ask, how to use answers (emotion, reaction, explanation) *Script writing – tips, how, examples</p> <p>-Critique feature stories</p>	<p>Camera AVID editing Tripod/Microphone</p> <p>Story Key Terms</p> <p>Writing tips</p>
<p>Public Service Announcement (PSA)</p> <p>(5-7 days) 1-instruction, examples 1-plan, write 2-shoot 2-edit 1-critique</p>	<p>Students will create their own public service announcement – a 30-second commercial with a positive behavioral message (ex. give blood, don't drink & drive, tolerance, anti-bullying, etc.)</p> <p>Building off their foundation of shooting and editing techniques, students will add in scripting elements, actors and editing effects.</p> <p>-Present elements of a public service announcement *time, message *how to shoot – plan, write, shoot, edit *look at addition of effects</p> <p>-Critique PSAs</p>	<p>Camera Tripod, microphone AVID editing AVID effects</p>
<p>Green Screen Project</p> <p>(5-7 days) 1-green screen effect instruction 1-examples, plan 2-shoot 2-edit 1-critique</p>	<p>Students will add in the element of creativity to use the effect of a green screen which allows them to transport their subject anywhere.</p> <p>-Go over how to use the “Keying” element in AVID -Learn how to create a green screen effect *shooting a subject in front of the green screen *shooting other elements or importing them that will serve as the background for your subject.</p> <p>-Critique green screen projects</p>	<p>Green screen AVID editing Camera/tripod</p>
<p>Mini projects</p>	<p>Using their own creativity and learned techniques, students may create any video they would like within good taste. This activity serves as practice for what they have learned and teaches them new techniques they will discover by working to execute their own ideas.</p>	<p>Camera AVID editing</p>